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THE HEAR TECHNOLOGIES APPROACH Listening to users, designing future-proof pro audio equipment

Since we debuted our first personal headphone mixing system more than two decades ago, Hear Technologies' mission has always been to make things easier for musicians and engineers around the world.

Musicians and audio engineers comprise the Hear Technologies team, which helps us keep the user front of mind when creating equipment. And we're always working to make our designs even better and more user-friendly. We design our pro audio products in response to customers sharing their needs. What would make your job as a musician or engineer easier? What's missing in your toolbox? We take those answers and build tools to match.

From the day we released the original Hear Back system, customers told us a knob-based system for adjusting their mix made the most sense. After all, who wants to mess with a touch screen or fish through menus while in the middle of a guitar solo? We kept the easy-to-use knob approach when we designed our next two products: The Hear Back PRO and the Hear Back OCTO.

The Hear Back PRO system is designed to be modular and future-proof. By relying on interface cards, it can speak practically any audio flavor. And when the next big thing comes along, you won't need to buy a whole new system – just a new card.

The Hear Back OCTO improves on the Hear Back. We asked longtime users what they liked and what they didn't about the original, and we took that and ran with it. So the new generation of 8-channel headphone monitoring improves usability, eliminated features that



weren't really useful, and added a more straightforward channel-link layout.

Our most flexible design also came from user input: The Switch Back M8RX. Customers told us they wanted a small device packing a big audio punch paired with a door into Dante. So the M8RX combines monitoring with a Dante interface. It's handy for everything from home studios to huge live stage productions.

Big or small, we're always designing with one thing in mind: Better headphone control for you.

Hear Technologies is a world leader in pro audio and monitoring equipment for live, recording studios, and worship. Designed and built in the U.S. For more, visit HearTechnologies.com.